

**II YEAR PROJECT LIST (2019 - 2021)**

<b>S.NO</b>	<b>Name of the Student</b>	<b>REG NO</b>	<b>Project Guide Name</b>	<b>Title of the Project</b>	<b>Organization Name</b>
1	ABINAYA S	211419631001	Dr. V. Mahalakshmi	A STUDY ON INVENTORY MANAGEMENT OF NLC INDIA LIMITED USING SELECTIVE INVENTORY CONTROL TECHNIQUES	NLC INDIA LIMITED NEYVELI
2	AGIL JEYA PRIYA G	211419631002	Dr. N. Venkateswaran	A STUDY ON EMPLOYEE PERFORMANCE APPRAISAL SYSTEM WITH REFERENCE TO NECCO TOOLS	NECCO TOOLS CHENNAI
3	AISHWARYALAKSHMI S	211419631003	Mrs. J. Sofia Vincent	AN ANALYTICAL STUDY OF STOCK RETURNS WITH REFERENCE TO SOLARA ACTIVE PHARMA SCIENCES LIMITED USING DATA PANEL METHOD	SOLARA ACTIVE PHARMA SCIENCES LIMITED CHENNAI
4	AJITH KUMAR K	211419631004	Mr. V. G. Murugan	A STUDY ON IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT IN HYEONGSHIN AUTOMOTIVE INDUSTRY	HYEONGSHIN AUTOMOTIVE INDUSTRY
5	AKALYA A	211419631005	Dr. P. Raman	A STUDY ON CUSTOMER PERCEPTION TOWARDS THE USAGE OF GLS ELEVATORS, CHENNAI	GLS LIFTS PRIVATE LIMITED EKKADUTHANGAL CHENNAI
6	C AKASH	211419631006	Dr. V. Mahalakshmi	A STUDY ON HR INITIATIVE TOWARDS TEAM WORK	TENNECO CLEAN AIR INDIA PRIVATE LIMITED
7	AKASH L	211419631007	Mrs. R. Yamini Devi	A STUDY ON IMPACTS OF EMPLOYEE ENGAGEMENT ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR WITH REFERENCE TO RANE BRAKE LINING LTD	RANE BRAKE LINING LTD CHENNAI
8	AKASH RAM K	211419631008	Dr. P. Raman	A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS OF SELECTED PRIVATE SECTOR BANK STOCKS LISTED IN BSE	FORTUNE WEALTH MANAGEMENT COMPANY INDIA PRIVATE LIMITED CHENNAI
9	A AKSHAYA	211419631009	Dr. S. Sateeshkumar	A STUDY ON ORGANISATIONAL CULTURE AT KRISHANAGIRI WALLAJABED TOLLWAY.	KRISHNAGIRI WALAJHPET TOLLWAY PRIVATE LIMITED
10	AKSHAYA J	211419631010	Dr. D. Chitra	A STUDY ON CONSUMER BRAND PREFERENCE AND PERCEPTION TOWARDS SHAKTHI MOTORS BAJAJ	SHAKTHI MOTORS BAJAJ
11	AMRITHA R	211419631011	Dr. I. Yabesh Abraham Durairaj	A STUDY ON THE FINANCIAL HEALTH ANALYSIS OF G4S SECURE SOLUTIONS INDIA PRIVATE LIMITED USING X-SCORE (ZMIJEWSKI) AND Z-SCORE (ALTMAN)	GFOUR S SECURE SOLUTIONS INDIA PRIVATE LIMITED CHENNAI
12	ANANDHI K	211419631012	Dr. M. Beulah Viji Christiana	A DETAIL STUDY ON FINANCIAL PERFORMANCE OF TICYCLE USING RATIO ANALYSIS TECHNIQUES	TI CYLCLE PRIVATE LIMITED CHENNAI

13	ANBUMULLAI S	211419631013	Dr. K. Suresh Kumar	A STUDY ON COMMODITY MARKET WITH REFERENCE TO GOLD AND SILVER BULLION AT SKY COMMODITIES INDIA PRIVATE LIMITED.	SKY COMMODITIES INDIA PRIVATE LIMITED
14	ANISHA J	211419631014	Dr. N. Rakesh	A STUDY ON FINANCIAL PERFORMANCE EVALUATION AND DISTRESS PREDICTION MODEL OF MASTEK ENGINEERING PVT LTD	MASTEK ENGINEERING PVT LTD CHENNAI
15	ANTONY M	211419631015	Dr. D. Chitra	A STUDY ON TIME STUDY TECHNIQUE IN DYNAMICS KITCHEN EQUIPMENTS, CHENNAI	DYNAMIC KITCHEN EQUIPMENTS CHENNAI
16	ANUSHA NANDHINI S	211419631016	Mrs. B. Lakshmi	A STUDY ON EMPLOYEE'S PSYCHOLOGICAL IMPACT ON THEIR PERFORMANCE DUE TO COVID-19 AT Zth ORBIT, CHENNAI	ZTH ORBIT PRIVATE LIMITED CHENNAI
17	ARAVINDH KUMAR R	211419631017	Dr. M. Beulah Viji Christiana	A STUDY ON EFFECTIVENESS OF PROMOTIONAL STRATEGIES AT RAINBOW FOUNDATIONS LIMITED, CHENNAI	RAINBOW FOUNDATIONS LIMITED CHENNAI
18	ARULARASI P	211419631018	Mrs. C. Padmaprabha	A STUDY ON STRATEGIC SOURCING IN SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO TUBE PRODUCT OF INDIA, AVADI, CHENNAI.	TUBE PRODUCT OF INDIA CHENNAI
19	ARUN M	211419631019	Dr. K. Suresh Kumar	A STUDY ON INVESTORS AWARENESS TOWARDS MUTUAL FUND INVESTMENTS WITH REFERENCE TO UNION MUTUAL FUND, CHENNAI	UNION MUTUAL FUND CHENNAI
20	ASHISH DIVAKAR	211419631020	Dr. N. Rakesh	A STUDY ON INFLUENCE OF ORGANIZATIONAL CLIMATE ON EMPLOYEE COMMITMENT AND JOB SATISFACTION	LARSON AND TURBO
21	AZIZ THAMRIN M	211419631021	Dr. V. Mahalakshmi	A STUDY ON CONSUMER PREFERENCE TOWARDS WATER PURIFIER WITH SPECIAL REFERENCE TO SKY WATER SOLUTIONS, THIRUVARUR	SKY WATER SOLUTIONS
22	BARATH RAJ	211419631022	Mrs. C. Padmaprabha	A STUDY ON IMPORTANCE OF INDUCTION PROCESS	HCL TECHNOLOGIES TSS CHENNAI
23	BHAVANI C	211419631023	Mrs. H. Mickle Aancy	A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH REFERENCE TO COOPER ELEVATORS INDIA PRIVATE LIMITED	COOPER ELEVATORS INDIA PRIVATE LIMITED
24	BHUVANA V	211419631024	Mr. N. Arunkumar	A STUDY ON SALES PROMOTION ACTIVITY IN RETAIL INDUSTRY WITH REFERENCE TO SPAR HYPER MARKET	SPAR HYPER MARKET CHENNAI
25	CHARAN DK	211419631025	Mrs. H. Mickle Aancy	A STUDY ON STUDENT PERCEPTION TOWARDS MARKETING AND BUSINESS DEVELOPMENT PROGRAM WITH REFERENCE INTERNMIND	INTERNMIND

26	CLEMENCIA SHRUTHI A	211419631026	Mrs. J. Sofia Vincent	A STUDY ON BRAND RESONANCE OF TATA PRODUCTS WITH REFERENCE TO GURUDEV MOTORS	GURUDEV MOTORS PRIVATE LIMITED CHENNAI
27	D CHANDRASEKHAR	211419631027	Mrs. J. Sofia Vincent	STUDY ON MARKET DEMAND OF FOOD DELIVERY APPS	YATUM DIGICOM SERVICES PRIVATE LIMITED CHENNAI
28	DEEPALAKSHMI P	211419631028	Dr. S. Sateeshkumar	THE STUDY ON RECEIVABLE MANAGEMENT IN TUBE PRODUCTS OF INDIA, AVADI.	TUBE PRODUCTS OF INDIA AVADI
29	DEEPIKA S	211419631029	Mr. V. G. Murugan	A STUDY ON WORKING CAPITAL MANAGEMENT AT DHOOT TRANSMISSION PVT LTD	DHOOT TRANSMISSION PRIVATE LIMITED POLIVAKAM
30	DEVIPRIYA V	211419631030	Dr. I. Yabesh Abraham Durairaj	A STUDY ON THE CUSTOMERS BUYING BEHAVIOUR WITH REFERENCE TO SUKRAA SOFTWARE SOLUTIONS PRIVATE LIMITED, CHENNAI	SUKRAA SOFTWARE SOLUTIONS PRIVATE LIMITED CHENNAI
31	DHARANI K	211419631031	Mrs. R. Yamini Devi	A STUDY ON INVESTORS PERCEPTION TOWARDS INVESTMENT IN DERIVATIVE MARKET	SHRIRAM CITY UNION FINANCE LIMITED TRICHY
32	FEMINA D	211419631033	Mrs. B. Lakshmi	A STUDY ON CUSTOMER BEHAVIOUR OF PARLE BISCUITS WITH REFERENCE TO PRO ORGANIC FARMACY PARLE DISTRIBUTOR	PRO ORGANIC FARMACY PARLE DISTRIBUTOR
33	GAYATHRI S	211419631034	Dr. V. Mahalakshmi	A STUDY ON EFFECTIVENESS OF VIRTUAL TOUR ON BUSINESS PROMOTION	SPI GLOBAL
34	GOKUL RAJAN R	211419631035	Dr. S. Sateeshkumar	A Study on effectiveness of training and development	ELLIPSO LOGISTICS
35	GOPINAATH A	211419631037	Dr. I. Yabesh Abraham Durairaj	FINANCIAL STATEMENT ANALYSIS AS A MEASURE OF MANAGEMENT PERFORMANCE AND EFFICIENCY	DSA IMPORTS
36	HARINI S	211419631038	Mr. N. Arunkumar	A STUDY ON CAPACITY REQUIREMENT PLANNING IN ERW SECTION AT TUBE PRODUCTS OF INDIA, CHENNAI	TUBE PRODUCTS OF INDIA
37	HARISH K U	211419631039	Mrs. B. Lakshmi	A STUDY ON AGILE MANGEMENT	DOMAIN HOST
38	HEMALATHA S	211419631040	Mrs. R. Yamini Devi	A STUDY ON FINANCIAL STABILITY BY USING RATIO ANALYSIS WITH REFERENCE TO B.L TRANSPORT PRIVATE LIMITED	B L TRANSPORT PRIVATE LIMITED CHENNAI

39	HEMA PRIYA B	211419631041	Dr. N. Venkateswaran	A STUDY ON INVESTOR PERCEPTION TOWARDS SYSTEMATIC INVESTMENT PLAN WITH REFERENCE TO NAVIA MARKETS LTD, CHENNAI	NAVIA MARKETS LIMITED
40	HEMA PRIYA K	211419631042	Mr. V. G. Murugan	A STUDY ON EMPLOYEE WELFARE FACILITY PROVIDED BY TUBE PRODUCTS OF INDIA	TUBE PRODUCTS OF INDIA PRIVATE LEMTED
41	HEMAVARSHINI V	211419631043	Dr. P. Raman	A STUDY ON THE LIQUIDITY AND SOLVENCY POSITION OF BEYOND BOUNDARIES HEALTHCARE PRIVATE LIMITED CHENNAI	BEYOND BOUNDARIES HEALTHCARE PRIVATE LIMITED CHENNAI
42	INDHUJA M	211419631044	Dr. V. Mahalakshmi	A STUDY ON LOANS AND ADVANCES OFFERED BY KANCHIPURAM CENTRAL COOPERATIVE BANK	KANCHIPURAM CENTRAL COOPERATIVE BANK
43	INDHUMATHI R B	211419631045	Dr. D. Chitra	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING SERVICES AT SRI ATCHAY EXPORTS	SRI ATCHAY EXPORTS
44	ISWARIYA B	211419631046	Dr. N. Venkateswaran	A STUDY ON INVESTOR ATTITUDE TOWARDS MUTUAL FUND WITH REFERENCE TO ADITYA BIRLA SUN LIFE MUTUAL FUND	ADITYA BIRLA SUN LIFE MUTUAL FUND
45	N JAIPRIYA	211419631047	Dr. P. Raman	A STUDY ON THE IMPACT OF USING YONO SBI APPLICATION IN BUILDING NEXT GENERATION DIGITAL BANKING WITH REFERENCE (STATE BANK OF INDIA)	STATE BANK OF INDIA
46	JANANI M	211419631048	Dr. M. Beulah Viji Christiana	A STUDY ON WORK LIFE BALANCE DURING COVID 19 PERIOD AT SABIN FORWARDERS	LOGISTICS SERVICES PROVIDER
47	JASPER ELIM P	211419631049	Mr. N. Arunkumar	TECHNICAL ANALYSIS OF PUBLIC SECTOR UNIT	RICCHIE RICH INVESTMENTS PRIVATE LIMITED
48	JAYASHREE. R	211419631050	Dr. D. Chitra	A STUDY ON INVESTOR ATTITUDE TOWARDS INVESTMENT IN MUTUAL FUND WITH REFERENCE TO EDELWEISS BROKING LIMITED, T. NAGAR	EDELWEISS BROKING LIMITED, T. NAGAR
49	JAYASURYA V	211419631051	Mr. V. G. Murugan	MEASURING THE SERVICE QUALITY OF INDIGOÂ CARGO TOWARDSÂ FORWARDERS WITHÂ RESPECT TO VENDOR MANAGEMENT SERVICES AT SHIRIDI SAI CARGO FORWARDERS, CHENNAI	SHIRIDI SAI CARGO FORWARDERS CHENNAI
50	JEFFREY I	211419631052	Dr. K. Suresh Kumar	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF PHOENIX TECHNOLOGY CORPORATION PVT LTD	PHOENIX TECHNOLOGY CORPORATION PVT LTD
51	JESSY ACCAMMA CHERIAN	211419631053	Dr. M. Beulah Viji Christiana	A STUDY ON EMPLOYEE PERCEPTION TOWARDS BUSINESS OWNERSHIP AND ACCOUNTABILITY IN TI METAL FORMING	TI METAL FORMING

52	JOSEPHINE JOY JAYANTHI R	211419631054	Dr. K. Suresh Kumar	STUDY ON SAVINGS AND INVESTMENT PATTERN OF EMPLOYEES AT UNIQ TECHNOLOGIES	UNIQ TECHNOLOGIES CHENNAI
53	JOTHILAKSHMI R	211419631055	Dr. N. Rakesh	A FUNDAMENTAL ANALYSIS OF SELECTED STOCKS IN STEEL INDUSTRY	DIVYA SWAROOPA FINANCIAL SERVICES PRIVATE LIMITED
54	KALAISELVAN D	211419631056	Mrs. R. Yamini Devi	A STUDY ON EVALUATING TOTAL PRODUCTIVE MAINTENANCE PRACTICE IN ALLOYSYS EXTRUSION	ALLOYSYS EXTRUSION PRIVATE LIMITED CHENNAI
55	KAMALESH J S	211419631057	Dr. V. Mahalakshmi	A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS OF IT SECTOR STOCKS LISTED IN NSE	FORTUNE WEALTH MANAGEMENT COMPANY OF INDIA PRIVATE LIMITED CHENNAI
56	J KAMATCHI RAJA	211419631058	Dr. N. Venkateswaran	TO STUDY THE COMPARATIVE ANALYSIS OF RISK AND RETURN OF THE SELECTED COMPANY IN STOCK MARKET WITH REFERENCE OF CHOICE EQUITY BROKERAGE PRIVATE LIMITED	CHOICE EQUITY BROKERAGE PRIVATE LIMITED CHENNAI
57	R KARTHIKA	211419631059	Dr. N. Rakesh	A STUDY ON BUYER BEHAVIOUR TOWARDS SUV WITH REFERENCE TO MARUTI SUZUKI INDIA LTD.	MARUTI SUZUKI INDIA LIMITED
58	KARTHIKEYAN E	211419631060	Dr. P. Raman	A STUDY ON CASH MANAGEMENT OF MATHA ENGINEERING COMPANY, SALEM	MATHA ENGINEERING COMPANY SALEM
59	KAVINIVASH J	211419631061	Dr. D. Chitra	A STUDY ON IMPLEMENTATION OF CRITICAL PATH METHOD (CPM) IN ENCO SHOES	ENCO SHOES CHENNAI
60	KAVIYA M	211419631062	Mrs. C. Padmaprabha	A STUDY ANALYSING CONSUMER BUYING BEHAVIOUR TOWARDS CAR AT GURUDEV MOTORS, CHENNAI	GURUDEV MOTORS PRIVATE LIMITED CHENNAI
61	KAVIYARASAN J	211419631063	Dr. M. Beulah Viji Christiana	A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO SALCOMP MANUFACTURING INDIA PRIVATE LIMITED, CHENNAI	SALCOMP MANUFACTURING INDIA PRIVATE LIMITED CHENNAI
62	KAVYA K	211419631064	Mrs. C. Padmaprabha	STUDY ON CUSTOMER RESPONSE TOWARDS ONLINE SHOPPING IN SPAR HYPER MARKET	SPAR HYPER MARKET CHENNAI
63	KEERTHANA V	211419631065	Mrs. H. Mickle Aancy	A STUDY ON CASH FLOW MANAGEMENT AT TUBE PRODUCTS OF INDIA	TUBE PRODUCTS OF INDIA
64	R KEERTHIKA	211419631066	Mrs. J. Sofia Vincent	STUDY ON E-VEHICLE CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO LAKSHMI NISSAN	LAKSHMI NISSAN

65	KEERTHIKASRI N S	211419631067	Mrs. H. Mickle Aancy	A STUDY ON SALES PROMOTIONAL TECHNIQUE AT FLUORO PLAST COMPANY	FLUORO PLAST COMPANY
66	KEERTHY L	211419631068	Mrs. J. Sofia Vincent	A STUDY ON THE CONSEQUENCES OF EMPLOYEE ENGAGEMENT WITH REFERENCE TO VISHNU CARS	VISHNU CARS PRIVATE LIMITED EKKADUTHANGAL CHENNAI
67	LAKSHMI J	211419631070	Dr. S. Sateeshkumar	A STUDY ON FINANCIAL PERFORMANCE WITH RESPECT TO LOANS AND DEPOSITS OF SEMPON PERMANENT FUND LIMITED	SEMPON PERMANENT FUND LIMITED
68	LAKSHMI S	211419631071	Dr. S. Sateeshkumar	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH REFERENCE TO QUANTUZ CAREER SOLUTIONS CHENNAI	QUANTUZ CAREER SOLUTIONS PRIVATE LIMITED CHENNAI
69	LAVANYA R	211419631072	Dr. I. Yabesh Abraham Durairaj	A STUDY ON IMPACT OF COVID-19 ON PERCEPTION OF INVESTORS TOWARDS INVESTMENT IN MUTUAL FUNDS	EDELWEISS BROKING LIMITED
70	MADHANAGOPAL	211419631074	Dr. K. Suresh Kumar	A STUDY ON INVENTORY CONTROL MANAGEMENT	BESCAL STEEL INDUSTRY
71	MADHANISHA M	211419631075	Mrs. B. Lakshmi	A COMPARATIVE STUDY OF FACTORS INFLUENCEING ONLINE AND OFFLINE SHOPPING TOWARDS SPAR HYPERMARKET PRIVATE LIMITED CHENNAI	SPAR HYPERMARKET PRIVATE LIMITED CHENNAI
72	MADHUBHARATHY TC	211419631076	Dr. I. Yabesh Abraham Durairaj	A STUDY ON IMPACT OF E-BOOKS LEARNING PRACTICE ON STUDENT DURING COVID-19 PANDEMIC WITH REFERENCE TO BEST OFFSET PRINT, CHENNAI	BEST OFFSET PRINT CHENNAI
73	MADHUMITA B	211419631077	Mrs. B. Lakshmi	A STUDY ON FINANCIAL PLANNING AND ANALYSIS AT ROYAL ENFIELD (A UNIT OF EICHER MOTORS LTD)	ROYAL ENFIELD A UNIT OF EICHER MOTORS LTD CHENNAI
74	MAHALAKSHMI G	211419631078	Mr. N. Arunkumar	Effect of working capital management and profitability	MASTTEC MOULDS
75	V MAHESAN	211419631079	Dr. N. Rakesh	A STUDY ON EFFECTIVENESS OF TRAINING PROGRAMME	FABSYS TECHNOLOGIES PVT LTD
76	MANIKANDAJOTHI R	211419631080	Mrs. C. Padmaprabha	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT COMPANIES LISTED AT NSE WITH REFERENCE TO RICCHIE RICH INVESTMENTS PRIVATE LIMITED	RICCHIE RICH INVESTMENTS PRIVATE LIMITED
77	MEGHA R	211419631082	Mrs. R. Yamini Devi	A STUDY ON INVESTORS PERCEPTION ON EQUITY LINKED SAVINGS SCHEME WITH REFERENCE TO RG ENTERPRISE.	RG ENTERPRISE

78	MEGHALA PRIYA V	211419631083	Mr. V. G. Murugan	A STUDY ON HRM FUNCTION AND IT'S EFFECTIVENESS WITH REFERENCE TO HATSUN AGRO PRIVATE LIMITED, SALEM	HATSUN AGRO PRIVATE LIMITED SALEM
79	MILINDA ANNA EDWARD	211419631084	Mr. N. Arunkumar	A STUDY ON PERFORMANCE APPRAISAL AT PARRY ENTERPRISE INDIA LIMITED	PARRY ENTERPRISE INDIA LIMITED
80	MOHAMMED AMAAN A R	211419631085	Mrs. H. Mickle Aancy	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF HINDUSTAN PETROLEUM CORPORATION LIMITED	HINDUSTAN PETROLEUM CORPORATION LIMITED
81	MOHAMMED BUHARI M	211419631086	Mrs. J. Sofia Vincent	A STUDY ON ORGANIC FOOD AND IT'S IMPACT ON HUMAN HEALTH	PRO ORGANIC FARMACY
82	MOHAMMED MUSTAFA N	211419631087	Dr. S. Sateeshkumar	A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING WITH REFERENCE TO KWIKZONE CONSULTANTS, CHENNAI	KWIKZONE CONSULTANTS CHENNAI
83	MOHAN K	211419631088	Dr. I. Yabesh Abraham Durairaj	A STUDY ON ORGANIZATIONAL COMMITMENT OF EMPLOYEES IN MIRROR TECHNOLOGIES PRIVATE LIMITED, CHENNAI.	MIRROR TECHNOLOGIES PRIVATE LIMITED CHENNAI
84	MONICA K N	211419631089	Dr. V. Mahalakshmi	A STUDY OF SELECTED COMMODITIES BASED ON TECHNICAL ANALYSIS	ENRICH FINANCIAL SOLUTION PRIVATE LIMITED
85	MONICA S	211419631090	Mr. V. G. Murugan	A STUDY ON PERFORMANCE APPRAISAL AT NLC INDIA LIMITED, NEYVELI	NEYVELI LIGNITE CORPORATION INDIA LIMITED
86	MONISHA K	211419631091	Dr. N. Venkateswaran	A STUDY ON RECRUITMENT PROCESS AT LARSEN AND TOUBRO -HEAVY CIVIL INFRASTRUCTURE	LARSEN AND TOUBRO HEAVY CIVIL INFRASTRUCTURE IC
87	MONISHA M	211419631092	Dr. V. Mahalakshmi	A STUDY ON EVALUATION OF SAFETY AND WELFARE MEASURES AT SRI BALAJI POWER CONTROLS, CHENNAI	SRI BALAJI POWER CONTROLS CHENNAI
88	MONISHA ELIZABETH THOMAS	211419631093	Mrs. R. Yamini Devi	A STUDY ON EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANISATION GOALS AND OBJECTIVE AT MAVERIC SYSTEMS LIMITED,CHENNAI	MAVERIC SYSTEMS LIMITED CHENNAI
89	MURUGANANDAM K	211419631094	Mrs. B. Lakshmi	A STUDY ON EMPLOYEES WELFARE AND SAFETY MEASURES WITH REFERENCE TO A.V.THOMAS LEATHER AND ALLIED PRODUCTS	A V THOMAS LEATHER AND ALLIED PRODUCTS
90	NAGARAJ B	211419631095	Mr. N. Arunkumar	A STUDY ON PREDICTING STOCK PRICE MOVEMENT USING TECHNICAL ANALYSIS OF SELECTED STOCKS FROM NSE WITH REFERENCE TO RICCHIE RICH INVESTMENTS PRIVATE LIMITED, CHENNAI	RICCHIE RICH INVESTMENTS PRIVATE LIMITED CHENNAI

91	NARAYANAN A	211419631096	Mr. V. G. Murugan	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT AT KONE ELEVATOR INDIA PRIVATE LIMITED, CHENNAI	KONE ELEVATOR INDIA PRIVATE LIMITED CHENNAI
92	NARESH R	211419631097	Mrs. R. Yamini Devi	A STUDY ON THE INVESTMENT PATTERN OF SALARIED INVESTORS AT SUNSHARE INVESTMENT, CHENNAI	SUNSHARE INVESTMENT PRIVATE LIMITED CHENNAI
93	NARESHKUMAR J	211419631098	Dr. V. Mahalakshmi	A STUDY ON THE EFFECTIVENESS OF EMPLOYEES TRAINING AND DEVELOPMENT AT SREE KARUNA EXPORTS, TIRUPUR	SREE KARUNA EXPORTS TIRUPUR
94	NAVEENA M	211419631099	Dr. P. Raman	A COMPARATIVE STUDY OF CONSUMER PREFERENCES TOWARDS ONLINE MARKETING AND OFFLINE MARKETING	BRIDGE TO FUTURE NAMAKKAL
95	NAVEETH IMRAN J	211419631100	Dr. N. Venkateswaran	A STUDY ON DEALER PERCEPTION TOWARDS IOCL PRODUCTS WITH REFERENCE TO INDIAN OIL CORPORATION LTD , MADURAI	INDIAN OIL CORPOATION LTD MADURAI
96	NITHYA S	211419631101	Dr. N. Venkateswaran	A STUDY ON MEASURING VARIOUS RECRUITMENT CHANNELS WITH REFERENCE TO BANKBAZAAR, CHENNAI	BANKBAZAAR
97	NIVETHA V	211419631102	Dr. D. Chitra	A STUDY ON FINANCIAL PERFORMANCE BY USING RATIO ANALYSIS WITH REFERENCE TO B.L TRANSPORT PRIVATE LIMITED, CHENNAI	B L TRANSPORT PRIVATE LIMITED CHENNAI
98	OORMILA DEVI N	211419631103	Dr. P. Raman	A STUDY ON PERFORMANCE OF PRODUCT AND SERVICE TO CUSTOMER OF TI CYCLE	TI CYCLE PRIVATE LIMITED
99	PARTHIBAN	211419631104	Dr. P. Raman	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING SERVICES	VISTONSOFT TECHNOLOGIES
100	PAVITHRA R	211419631105	Dr. M. Beulah Viji Christiana	A STUDY ON EFFECTIVENESS OF RECURITMENT AND SELECTION PROCESS IN TI CYCLES PRIVATE LIMITED CHENNAI	TI CYCLES PRIVATE LIMITED CHENNAI
101	POOJA P	211419631106	Dr. D. Chitra	A STUDY ON CUSTOMER OPINION TOWARDS BRAND PREFERENCE WITH REFERENCE TO PEBBLES BRICK,COIMBATOR	PEBBLES BRICK COIMBATORE
102	POOJA R	211419631107	Dr. K. Suresh Kumar	A STUDY ON INVESTMENT PREFERENCE OF INVESTORS TOWARDS FINANCIAL PRODUCTS WITH REFERENCE TO NAVIA MARKETS LIMITED.	NAVIA MARKETS LIMITED
103	POOJA R	211419631108	Dr. M. Beulah Viji Christiana	A STUDY ON FINANCIAL DATA ANALYSIS OF DNB CNC CENTRE	DNB CNC CENTRE



104	POORNIMA R	211419631109	Dr. K. Suresh Kumar	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SUNDRAM FASTENERS LTD, PADI,CHENNAI.	SUNDRAM FASTENERS LTD PADI CHENNAI
105	PREETHI D	211419631110	Dr. N. Rakesh	A STUDY ON EFFECTIVENESS OF ERP IMPLEMENTED IN PANASONIC APPLIANCES INDIA CO.LTD	PANASONIC APPLIANCES INDIA CO LTD
106	PRIYA K	211419631111	Mrs. C. Padmaprabha	A STUDY ON SUPPLY CHAIN OPTIMIZATION AT J.P SAT SYSTEM	JP SAT SYSTEM
107	PRIYADHARSHINI R	211419631112	Dr. N. Rakesh	A STUDY ON CUSTOMER SATISFACTION ON KGKJET INKJET PRINTERS	KGKJET PRIVATE LIMITED CHENNAI
108	RAHUL R	211419631113	Dr. D. Chitra	A STUDY ON IMPACT OF BIOMETRIC SYSTEM ON EMPLOYEES WITH REFERENCE TO HOFINSOFT TECHNOLOGIES PVT LTD	HOFINSOFT TECHNOLOGIES PVT LTD
109	RAJASWETHA G	211419631114	Mrs. H. Mickle Aancy	A STUDY OF FUNDAMENTAL ANALYSIS	HC KOTHARI PETROCHEMICAL COMPANY CHENNAI
110	RAMESH C	211419631115	Dr. M. Beulah Viji Christiana	A STUDY ON MEASURING ONLINE SHOPPING BEHAVIOR W.R.T TO ADIDAS SHOES AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	PANIMALAR ENGINEERING COLLEGE CHENNAI
111	RESHMA RETCHANIYA A	211419631117	Mrs. C. Padmaprabha	A STUDY ON IMPACT OF ENTERPRISE RESOURCE PLANNING IN SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO BLUEBHARATH EXIM PRIVATE LIMITED, CHENNAI	BLUEBHARATH EXIM PRIVATE LIMITED CHENNAI
112	RUVITHA U	211419631118	Mrs. J. Sofia Vincent	A STUDY ON IMPACT OF MARKETING STRATEGY ON CONSUMER BEHAVIOR WITH REFERENCE TO POPULAR APPALAM	POPULAR APPALAM T A V PRODUCTS PVT LTD
113	SAI DEEPAK	211419631119	Dr. K. Suresh Kumar	A STUDY ON CUSTOMER PERCEPTION TOWARDS PRODUCT QUALITY OF PRECISION EQUIPMENTS PVT.LTD	PRECISION EQUIPMENTS PRIVATE LIMITED
114	SAI HARINI J	211419631120	Mrs. H. Mickle Aancy	A STUDY ON RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED CHENNAI	SUNDARAM FINANCE LIMITED CHENNAI
115	SAI VARSHA Y	211419631121	Dr. S. Sateeshkumar	FINANCIAL PLANNING FOR SALARIED EMPLOYEES AND STRATEGIES FOR TAX SAVINGS	K RAMKRISH AND CO CHARTERED ACCOUNTANS
116	SAMRAKSHANI G B	211419631122	Dr. I. Yabesh Abraham Durairaj	A STUDY ON QUALITY OF SERVICE AT AQUARWORKS, HYDERABAD	AQUARWORKS HYDERABAD

117	P SANJAY	211419631123	Dr. N. Rakesh	A STUDY ON THE INVESTORS PERCEPTION TOWARDS MUTUAL FUND INVESTMENT	UNION ASSET MANAGEMENT COMPANY PRIVATE LIMITED
118	SARAVANAN R	211419631124	Mrs. C. Padmaprabha	WORK FORCE MANAGEMENT AT QUESS CORP COMPANY	QUESS CORP PRIVATE LIMITED
119	SARMILA S	211419631125	Mrs. J. Sofia Vincent	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT COMPANIES LISTED AT NSE	DIVYASWAROOPA FINANCIAL SERVICES PRIVATE LIMITED
120	SATHISHKUMAR A	211419631126	Mrs. H. Mickle Aancy	A STUDY ON FACTORS INFLUENCING INVESTORS TO INVEST IN JAYAPRIYA CHIT FUNDS, NEYVELI.	JAYAPRIYA CHIT FUNDS PVT LTD NEYVELI
121	SATHISH KUMAR D	211419631127	Mrs. J. Sofia Vincent	A STUDY ON EFFECTIVENESS OF SAP HANA DBMS MIGRATION PROCESS IN FLYTON XPRESS	FLYTON XPRESS
122	SATHYANARAYANAN D	211419631128	Dr. S. Sateeshkumar	A STUDY ON IMPORTERS/EXPORTERS TOWARDS FREIGHT FORWARDING ACTIVITIES	NTC LOGISTICS PRIVATE LIMITED
123	SATHYA PRAKASH A	211419631129	Dr. I. Yabesh Abraham Durairaj	A STUDY ON CONSUMER PERCEPTION WITH GO-COLORS AND FASHION INDUSTRY	GO FASHION INDIA PRIVATE LIMITED CHENNAI
124	SELVAKUMAR K	211419631130	Mrs. B. Lakshmi	A Study On consumer behaviour level of satisfaction the either toward the product of softorix technology private limited	SOFTORIX TECHNOLOGISE PRIVATE LIMITED
125	SELVARATHNA S	211419631131	Dr. S. Sateeshkumar	A STUDY ON "QUALITY OF WORK LIFE" AT ADVANCE CONSTRUCTION TECHNOLOGY	ADVANCE CONSTRUCTION TECHNOLOGY
126	SHALANI M S	211419631132	Mrs. B. Lakshmi	A STUDY ON DEALERS RELATIONSHIP MANAGEMENT AT ITC LIMITED	ITC PRIVATE LIMITED
127	SHALINI R	211419631133	Dr. P. Raman	A STUDY ON CUSTOMER SATISFACTION IN LOGISTICS AT T S INDIA LOGISTICS SOLUTION	T S INDIA LOGISTICS SOLUTION
128	SHEIK NISARUDEEN	211419631134	Mr. N. Arunkumar	A STUDY ON INVESTORS PREFERENCE TO INVESTMENT IN CHIT FUNDS	SRIRAM CHITS
129	SHRUTHI L	211419631135	Mr. N. Arunkumar	A STUDY ON THE UPCOMING TRENDS OF RECRUITMENT IN INDIA	SHIVAPREMA PROJECT CONSULTANT CHENNAI

130	SHRUTHI R	211419631136	Mr. V. G. Murugan	A STUDY ON WORKING CAPITAL MANAGEMENT AT MEDALL HEALTHCARE PVT LTD	MEDALL HEALTHCARE PVT LTD
131	SHYAM SUNDAR P	211419631137	Mr. V. G. Murugan	A STUDY ON FINANCIAL PERFORMANCE OF SHRI PAVITHRA AUTO PRODUCT PRIVATE LIMITED	SHRI PAVITHRA AUTO PRODUCT PRIVATE LIMITED COMPANY
132	SINEKA S	211419631138	Dr. I. Yabesh Abraham Durairaj	A STUDY ON INVESTORS BEHAVIOUR TOWARDS EQUITY MARKET WITH REFERENCE TO CHOICE BROKING PRIVATE LIMITED	CHOICE BROKING PRIVATE LIMITED CHENNAI
133	SIVAGAMI S	211419631139	Mrs. R. Yamini Devi	A STUDY ON EFFECTIVENESS OF EMPLOYEE SAFETY AND WELFARE MEASURES AT ABI-SHOWATECH (INDIA) PVT LTD ,VELLORE	ABI SHOWATECH INDIA PRIVATE LIMITED VELLORE
134	SIVALANKI JYOTHISHMA	211419631140	Dr. V. Mahalakshmi	A COMPARATIVE STUDY ON PERFORMANCE ANALYSIS OF DEBT AND EQUITY SCHEMES OF ADITYA BIRLA SUN LIFE MUTUAL FUND WITH REFERENCE TO ICICI PRUDENTIAL LIFE	ADITYA BIRLA SUN LIFE MUTUAL FUND NELLORE
135	SONA K	211419631141	Dr. N. Venkateswaran	A STUDY ON ANALYSIS OF EFFECTIVENESS OF TRAINING & DEVELOPMENT AT NLC INDIA LIMITED, NEYVELI	NLC INDIA LIMITED NEYVELI
136	SOWMIYA L	211419631142	Mrs. B. Lakshmi	A STUDY ON IMPACT OF PROMOTIONAL ACTIVITY ON CUSTOMER BUYING BEHAVIOR AT ARIHANT RETAIL PRIVATE LIMITED, CHENNAI	ARIHANT RETAIL PRIVATE LIMITED
137	SRIDEVI GOPINATH	211419631143	Dr. P. Raman	A study on human resource practice and it's impact on employees satisfaction	BRAKES INDIA PVT LTD
138	SURENDAR E	211419631144	Mrs. R. Yamini Devi	A STUDY ON WORKING CAPITAL MANAGEMENT AT BESCAL STEEL INDUSTRIES	BESCAL STEEL INDUSTRIES
139	SURIYA NARAYANAN A	211419631145	Dr. V. Mahalakshmi	A STUDY ON EMPLOYEE PERCEPTION TOWARDS 360 DEGREE PERFORMANCE APPRAISAL AT GIESECKE AND DEVRIENT MSINDIA PVT.LTD, CHENNAI	GIESECKE AND DEVRIENT MS INDIA PRIVATE LIMITED CHENNAI
140	SURVESH KUMAR T K	211419631146	Dr. N. Venkateswaran	Â STUDY ON CASH MANAGEMENT	REDOVA LOGISTICS
141	SUSHMITHA S	211419631147	Dr. D. Chitra	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT SPI GLOBAL	SPI GLOBAL
142	SWATHI B L	211419631148	Dr. M. Beulah Viji Christiana	A STUDY ON THE IMPACT OF WORKING CAPITAL MANAGEMENT ON ORGANISATIONAL PROFITABILITY WITH SPECIAL REFERENCE TO SPARC PET BOTTLER , TIRUNELVELI	SPARC PET BOTTLER TIRUNELVELI

143	TEJAS J	211419631149	Dr. P. Raman	A STUDY ON MEASURING ONLINE SHOPPING BEHAVIOR AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	PANIMALAR COLLEGE OF ENGINEERING CHENNAI
144	VAISHNAVI K	211419631150	Dr. K. Suresh Kumar	A STUDY ON EFFECTIVENESS OF EMPLOYEE WELFARE MEASURES AT HYUNDAI MOTORS INDIA LIMITED	HYUNDAI MOTORS INDIA LIMITED
145	VALLIAMMAI R	211419631151	Mrs. R. Yamini Devi	A STUDY ON INVENTORY MANAGEMENT SYSTEM AT TUBE INVESTMENTS OF INDIA LIMITED	TUBE INVESTMENTS OF INDIA LIMITED
146	VARALAKSHMI KR	211419631152	Dr. N. Rakesh	A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO AUTOKSHI ENGINEERS PVT LTD	AUTOKSHI ENGINEERS PVT LTD
147	VASANTH V	211419631153	Dr. N. Venkateswaran	A STUDY ON LABOUR WELFARE AND SAFETY MEASURES OF THE EMPLOYEES AT JBM AUTO LIMITED CHENNAI	JBM AUTO LIMITED CHENNAI
148	VIGNESH C	211419631154	Dr. N. Rakesh	A STUDY ON CUSTOMER PURCHASE INTENTION TOWARDS ELECTRIC CAR AT NISSAN(AUTO RELI)	AUTORELLINISSANCHENNAI
149	VIGNESH G	211419631155	Dr. D. Chitra	A STUDY ON WORK ENVIRONMENT AND WORK CULTURE AT INETZ TECHNO SOLUTION PRIVATE LIMITED,CHENNAI.	INETZ TECHNO SOLUTION PRIVATE LIMITED CHENNAI
150	VIGNESH R	211419631156	Dr. K. Suresh Kumar	A study on inventory management in Ruby foods and products private Ltd	RUBY FOODS AND PRODUCTS PRIVATE LTD
151	VIGNESH KUMAR S	211419631157	Dr. M. Beulah Viji Christiana	A COMPARATIVE STUDY ON STUDENTS PERCEPTION TOWARDS EFFECTIVENESS OF ONLINE AND OFFLINE LEARNING MODEION	SRI AMBAL VIDHYALAYA CBSE SCHOOL
152	VIGNESHWAR B	211419631158	Mrs. C. Padmaprabha	A STUDY ON IMPACT OF ACCOUNTING INFORMATION ON STOCK PRICE OF TUBE INVESTMENTS OF INDIA LIMITED	TUBE INVESTMENTS OF INDIA LIMITED
153	VIJAY J	211419631159	Mrs. H. Mickle Aancy	A STUDY ON FACTORS AFFECTING B2B CUSTOMER BUYING BEHAVIOUR IN LAERDAL MEDICAL INDIA PVT LTD,CHENNAI	LAERDAL MEDICAL INDIA PVT LTD
154	VIJAYANAND V	211419631160	Mrs. J. Sofia Vincent	A STUDY ON STATISTICAL QUALITY CONTROL (SQC) AT UE PRESS TOOLS PVT LTD	UE PRESS TOOLS PRIVATE LIMITED CHENNAI
155	VIJAYARAGHAVAN M	211419631161	Dr. I. Yabesh Abraham Durairaj	A STUDY ON INSTORE MARKETING STRATEGY AND IMPULSE BUYING AT FUTURE RETAIL GROUPS BIG BAZAAR	BIG BAZAAR CHENNAI

156	VIJAYARAGAVAN M	211419631162	Dr. S. Sateeshkumar	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF JAY USHIN LIMITED,SRIPERUMBUDUR.	JAY USHIN LIMITED SRIPERUMBUDUR
157	VIMAL V	211419631163	Mrs. B. Lakshmi	A STUDY THE SIGNIFICANCE OF JOB ANALYSIS IN TALENT ACQUISITION PROCESS AT KONE ELEVATOR INDIA PRIVATE LIMITED, CHENNAI	KONE ELEVATOR INDIA PRIVATE LIMITED CHENNAI
158	VISHNU C S	211419631164	Mr. N. Arunkumar	A STUDY ON CONSUMER PERCEPTION TOWARDS EVENT MANAGEMENT SERVICE AT AMIGOS BUSINESS SOLUTION	AMIGOS BUSINESS SOLUTION PRIVATE LIMITED CHENNAI
159	YAVANIKA S	211419631165	Mrs. C. Padmaprabha	A STUDY ON WORKING CAPITAL MANAGEMENT THROUGH RATIO ANALYSIS	INTEGRAL COACH FACTORY
160	YUVARAJ A	211419631166	Mr. V. G. Murugan	A STUDY ON INVESTORS AWARENESS TOWARDS ONLINE TRADING	CHOICE BROKING PRIVATE LIMITED
161	YUVASHREE A	211419631167	Mr. N. Arunkumar	A STUDY ON EMOTIONAL INTELLIGENCE AMONG EMPLOYEES AT BLUE BHARAT EXIM PVT LTD	BLUE BHARAT EXIM PVT LTD
162	YUVASHREE M G	211419631168	Mrs. H. Mickle Aancy	A STUDY ON EFFECTIVENESS OF LABOUR WELFARE MEASURES	METAL FORMS PRIVATE LIMITED
163	AKASH R	211419631169	Dr. N. Venkateswaran	A STUDY ON STUDENT PERCEPTION TOWARDS INFRASTRUCTURE FACILITIES WITH SPECIAL REFERENCE TO PANIMALAR ENGINEERING COLLEGE, CHENNAI	PANIMALAR COLLEGE OF ENGINEERING CHENNAI