

# Academic Year 2023 - 2024

Date	Topic	Resource Person	Co-ordinator	Audience
10.08.2023	Innovative Practices in Digital Marketing	E.K.S Hariharen	Dr.S.Satheesh kumar	73
21.08.2023	Workshop on People Skill for Aspiring Entrepreneurs	B.Rudresh (ALUMNI)	Dr.K.Suresh Kumar	188
29.08.2023	Workshop on Media Club Online Communities	Mr.Vinod kumar S (ALUMNI)	Dr.K.Suresh Kumar	74
23.09.2023	BEST HR Practices in Manufacturing Industries	Mrs. Sandra Andrews Senior Director Flex	Mrs Sofia Vincent	180
30.11.2023	Ad Quid Venisti – Why are You Here? Quo Vadis? – Where are You Going?	Mr. Joshy Thomas, Asst. General Manager- HR, Hyundai	Dr. P. Raman	252

## Guest Lecture Photos



Innovative Practices in Digital Marketing Presented by E.K.S.Hariharen with students.



**Mrs. Sandra Andrews present BEST HR practices in Manufacturing Industries along with MBA Student Team**



**Workshop on Media Club Online Communities Presented by Mr.Vinod kumar S**





**Lecture Address by Mr. Joshy Thomas, Asst. General Manager- HR, Hyundai**  
**Ad Quid Venisti – Why are You Here? Quo Vadis? – Where are You Going?**