



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

[JAISAKTHI EDUCATIONAL TRUST]

Approved by AICTE | Affiliated to Anna University | Recognized by UGC

All Eligible UG Programs are Accredited by NBA

Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 123

ACADEMIC YEAR 2023-2024

FACULTY COORDINATOR: Prof .J.ANITHA

STUDENT COORDINATORS

POSITION	STUDENT NAME
CHAIRMAN	DINESH P
VICE CHAIRMAN	DEEPTA C S
THE BRAINSTORMER	RESHIK RABACCA A
THE BRAINSTORMER	JAGADISH M
THE BRAINSTORMER	PRIYADHARSHINI NRS
GRAPHIC LEAD	GOPALA KRISHNAN
RESOURCE SOURCING HEAD	RANJITHA T M
PUBLIC RELATION	MOHAMMED ARSHAD ALI
PUBLIC RELATION	DHIVAKER REDDY

LIST OF SDG CLUB ACTIVITIES

SL.NO	TITLE/THEME OF EVENT	DATE	SDG ADDRESSED	PARTICIPANTS
1.	SDG CLUB INAUGURATION	22.01.2024	Initiative for all SDGs	Club Members (II,III &IV years)
2.	GREEN CAMPUS INITIATIVE	13.02.2024	SDG 3, SDG 6, SDG 11, SDG 13, SDG 15	III Year students
3.	SDG CONNECT CAMPAIGN	03.04.2024	SDG 4,SDG 6,SDG 7,SDG 9,SDG 15	II Year Students



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HIGHLIGHTS OF ACTIVITIES

1. The SDG Club was inaugurated on **22nd January 2024** as an initiative of the Department of Artificial Intelligence and Data Science to promote the principles of the **United Nations Sustainable Development Goals**. The club focuses on creating awareness about sustainability, encouraging eco-friendly practices, and fostering social responsibility among students through various activities and initiatives.



SDG Club Inauguration Ceremony conducted on 22.01.2024, marking the successful launch of the SDG Club.



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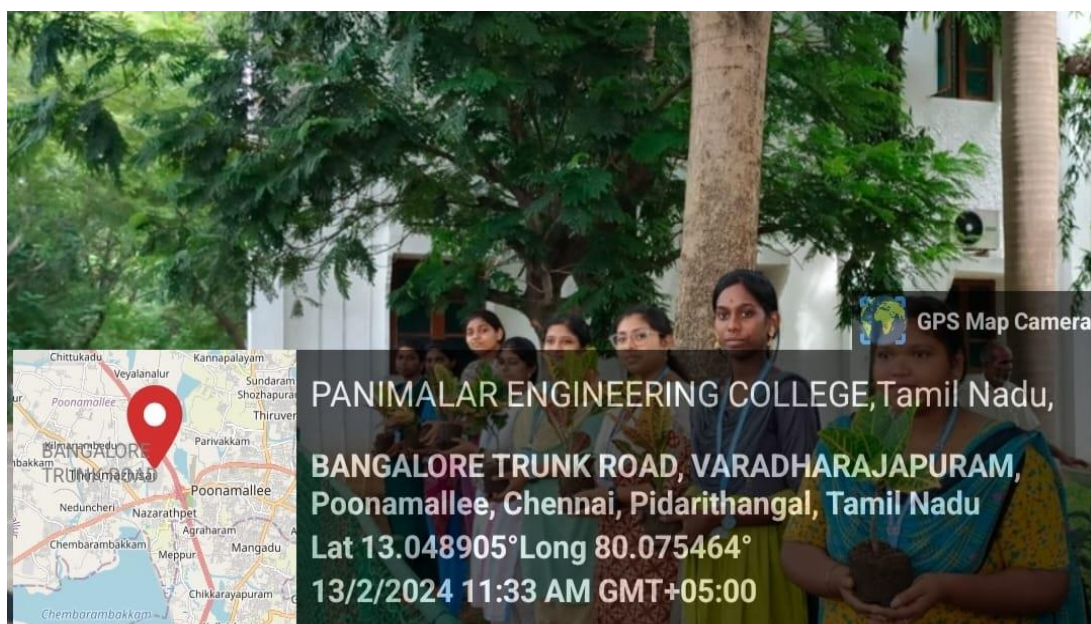
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2. The Green Campus Initiative was undertaken as a **plantation drive to promote environmental sustainability** within the campus. As part of this initiative, trees were planted across the campus to enhance green cover and create an eco-friendly environment.



Planted trees in our campus conducted on 13.02.2024, promoting climate action and sustainable living.



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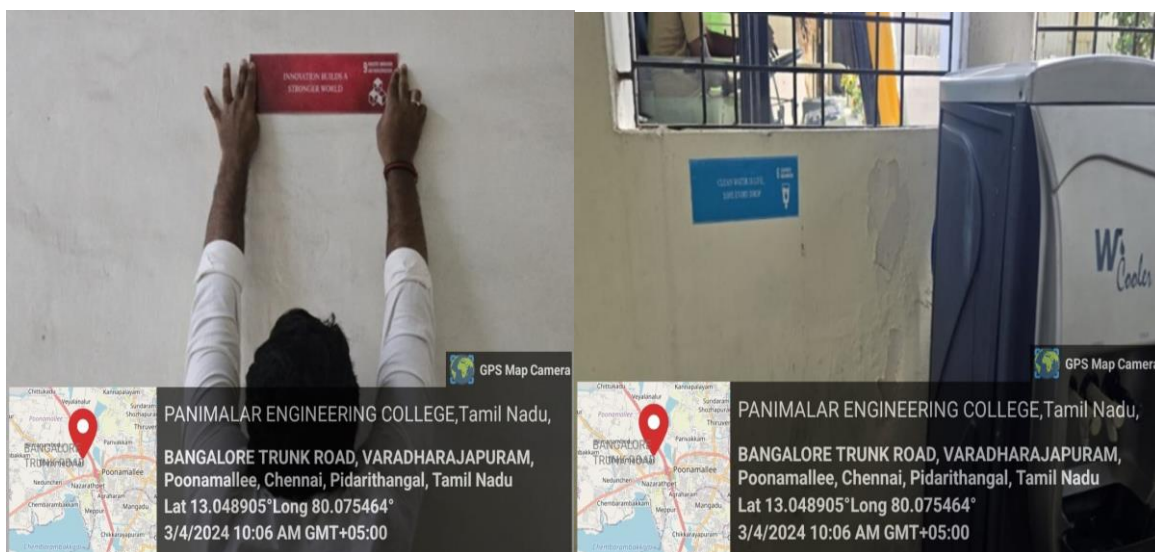
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3. The SDG Connect Campaign was conducted as an initiative to promote awareness by displaying informative and impactful stickers at prominent locations. These stickers conveyed key messages on sustainability, environmental protection, resource conservation, and social responsibility, creating constant visual reminders for students.



SDG awareness stickers were pasted on 03.04.2024, to enhance visibility of sustainability practices and to encourage students and staff to adopt responsible and eco-friendly behaviors.