



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

[JAI SAKTHI EDUCATIONAL TRUST]

Approved by AICTE | Affiliated to Anna University | Recognized by UGC
All Eligible UG Programs are Accredited by NBA
Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 123



AURA CLUB ACTIVITIES 2024-25



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FACULTY CO-ORDINATORS

S.NO	FACULTY NAME	DESIGNATION
1.	Prof.S.SWATHI	Assistant Professor
2.	Prof. R VIDHYA MUTHULAKSHMI	Assistant Professor

STUDENT CO-ORDINATORS

S.NO	STUDENT NAME	ROLES
1.	SI SUMANTH S	PRESIDENT
2.	GOPIKA SREE S	
3.	HARIVISHNU K C	VICE PRESIDENT
4.	HARSHAVARTHINI T	
5.	HARIPRASAANTH K	SECRETARY
6.	SWEETY VINCENT	
7.	FARIH M D	TREASURER
8.	RAGHUL T	
9.	SURYA K	CHIEF EVENT COORDINATORS
10.	HEPZHIBHA RACHEL S	
11.	HARISH J	CULTURAL COORDINATORS
12.	BOOMIGA V	
13.	GURUCHARAN G	CREATIVE & DESIGN LEAD
14.	MOHAMMED ARSHAD	
15.	MONISH MEGHANATHAN	MEDIA TEAM
16.	SHARAN E	



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LIST OF EVENTS CONDUCTED

SI NO.	TOPIC	CATEGORY	DATE	PARTICIPANTS COUNT
2024-25				
1.	Visionary Insights	Paper Presentation	09.08.2024	40
2.	Food Stalls	Entrepreneurial Activity	21.03.2025	30
3.	Roll Camera Action	Short Film Event	21.03.2025	30



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VISIONARY INSIGHTS

Objective

To provide a platform for students to present innovative ideas and research findings. The event aimed to improve presentation skills, subject knowledge, and confidence in public speaking.

Description

Visionary Insights was conducted as a paper presentation event where students presented their ideas on various topics. Participants demonstrated research skills, technical knowledge, and effective presentation techniques. The event encouraged academic exploration and allowed students to share their perspectives in a structured and professional environment.

Outcome

Students improved their presentation, research, and communication skills. It boosted confidence and encouraged academic and technical engagement.



**PAPER PRESENTATION EVENT “VISIONARY INSIGHTS” ON
09.08.2024**



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ENTREPRENEURIAL EXPO

Objective:

To encourage entrepreneurial skills among students by providing a platform to showcase and sell their products. The event aimed to develop business thinking, creativity, and marketing skills. It also focused on enhancing communication, financial awareness, and decision-making abilities through real-time selling experience.

Description:

The Entrepreneurial Expo was organized as an interactive event where students set up stalls to sell a variety of items such as snacks, handmade crafts, and artworks. Participants actively engaged in planning, pricing, marketing, and selling their products to customers within the campus.

The event created a lively marketplace environment, encouraging students to apply practical business strategies and interact with customers. It provided hands-on experience in managing small-scale business activities, including product presentation, negotiation, and customer handling.

Outcome:

Students developed entrepreneurial skills, confidence, and practical business knowledge. The event enhanced their communication, marketing, and financial management abilities. It also encouraged creativity, innovation, and an interest in entrepreneurship.



BUSINESS EVENT “ENTREPRENEURIAL EXPO” ON 22.02.2025



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ROLL CAMERA ACTION

Objective

To encourage creativity and storytelling skills through short film production. The event aimed to enhance students' ability to conceptualize ideas, develop scripts, and execute them effectively through visual media. It also focused on improving teamwork, planning, and technical skills related to filming, editing, and direction. Additionally, the event provided exposure to real-world media production processes and creative expression.

Description

Roll Camera Action was organized as a short film production event where participants created and presented films based on given themes. Students were actively involved in various stages of filmmaking, including script writing, direction, acting, cinematography, and editing. Each team worked collaboratively to bring their ideas to life within the given time constraints.

Outcome

Students enhanced their creativity, storytelling ability, and technical skills in video production. The event improved teamwork, coordination, and project management skills. It also encouraged innovative thinking and provided practical exposure to media creation, boosting students' confidence in creative expression.



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SHORT FILM EVENT "ROLL CAMERA ACTION" ON 21.03.2025

Swathi
20/06/25
STAFF CO-ORDINATOR
[S. SWATHI, AP]

S. Malathi
30/6/25
Head of the Department
Dr.S.MALATHI, M.E., Ph.D.
Professor & Head
Dept of Artificial Intelligence & Data Science.
Panimalar Engineering College,
Poonamallee, Chennai 600123