



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

[JAISAKTHI EDUCATIONAL TRUST]

Approved by AICTE | Affiliated to Anna University | Recognized by UGC

All Eligible UG Programs are Accredited by NBA

Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 123



DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE ACADEMIC YEAR 2023-2024

LIST OF EVENTS CONDUCTED BY THE AR/VR CLUB

| S.No | DATE | EVENT NAME | DESCRIPTION | TARGET STUDENTS |
|------|------------|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 1 | 06/03/2024 | BUILD YOUR METAVERSE | An engaging session where students experienced immersive gaming using AR/VR technologies, gaining insights into virtual environments, interaction design, and gaming applications | 45 |
| 2 | 07/02/2024 | A MIXED REALITY DEMO USING MICROSOFT HOLOLENS | A live demonstration showcasing Mixed Reality using Microsoft HoloLens, allowing students to experience the integration of physical and digital worlds through interactive holograms. | 60 |



**DHARSHINI AND TEAM OF III YEAR
RECEIVING III PRIZE FOR
IMMERSIVE TECHNOLOGIES
CONTEST IN BUILD YOUR
METAVERSE**



**A MIXED REALITY
DEMO USING
MICROSOFT HOLOLENS**